

17TH ANNUAL

ENERGY HIGH PERFORMANCE COMPUTING CONFERENCE

MARCH 5-7, 2024

HOUSTON, TX | BRC AT RICE UNIVERSITY

SPONSOR GUIDE

ENERGY HIGH PERFORMANCE
COMPUTING CONFERENCE



RICE KEN KENNEDY
INSTITUTE
AI, Data, and Computing for Global Impact

ABOUT THE KEN KENNEDY INSTITUTE

The Ken Kennedy Institute is an interdisciplinary group that works collaboratively on groundbreaking research in artificial intelligence, data, and computing to solve critical global challenges.

The Institute is dedicated to enabling new conversations that drive convergent research, impact the development of new technology, and advance training and education. Our members are moving the needle in research and innovation to serve society, and our partnerships support collaborations across academia, industry, and the community.

300+ Institute Members

2,300+ Data Science Community Subscribers

3,450+ HPC Community Subscribers

4,450+ Institute Community Subscribers



ABOUT THE ENERGY HPC CONFERENCE

**HOUSTON,
TEXAS**

JOIN US IN MARCH 2024

The 17th annual Energy High Performance Computing Conference, hosted annually at Rice University by the Ken Kennedy Institute, is the premier meeting place for the energy industry to engage in conversations about challenges and opportunities in high performance computing, computational science and engineering, machine learning, and data science.

Attended by over 500 leaders and experts from the energy industry, academia, national labs, and IT industry, this is a unique opportunity for key stakeholders to engage and network to help advance HPC in the energy industry.

As a sponsor, your company benefits from exhibit space, various promotional opportunities, and the chance to network with attendees on March 5–6, 2024.

energyhpc.rice.edu



RICE KEN KENNEDY
INSTITUTE
AI, Data, and Computing for Global Impact

CONFERENCE DETAILS



BRC AT RICE UNIVERSITY
6500 MAIN ST. HOUSTON, TX 77030



CONFERENCE: MARCH 5–7, 2024
EXHIBIT HALL OPEN: MARCH 5–6, 2024



EXHIBIT HALL



STUDENT POSTERS



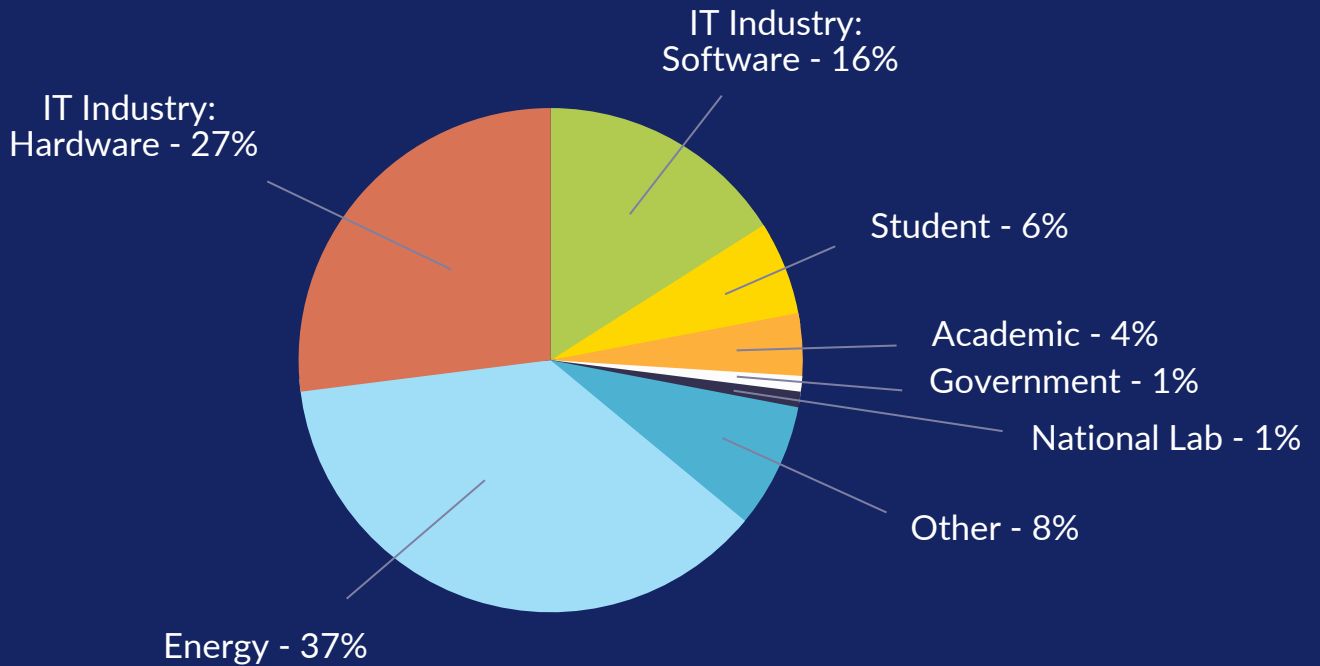
NETWORKING

The agenda for the conference includes invited speakers, a technical program with themes chosen from abstract submissions, birds of a feather sessions, an exhibit hall, poster presentations, networking receptions, and post-conference workshops.

The exhibit hall is directly adjacent to the main building and auditorium. Breakfast, lunch, breaks, and receptions will all be taking place in the exhibit hall. The exhibition times and networking receptions are when the most foot traffic will be in the exhibit hall.

ATTENDEE DEMOGRAPHICS

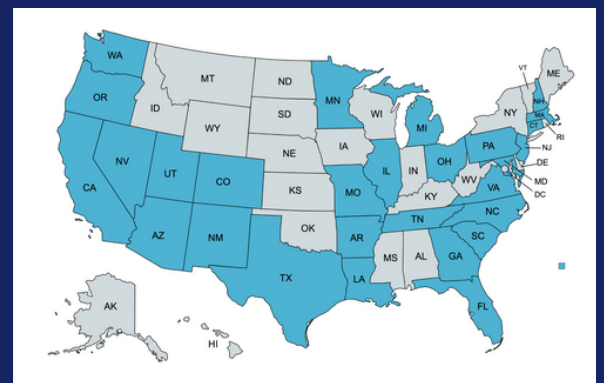
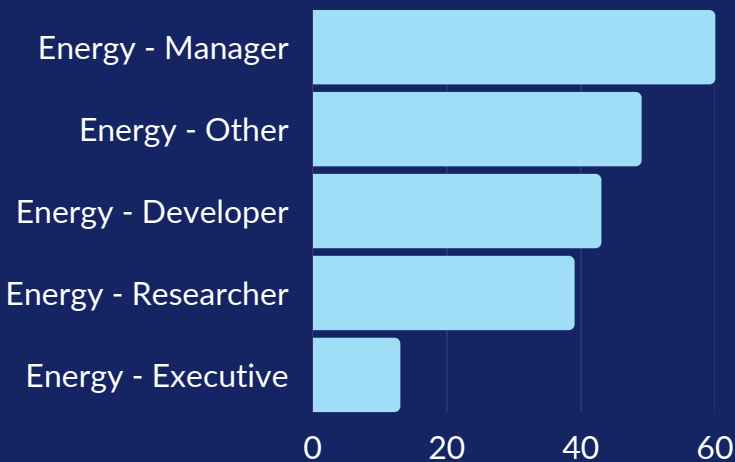
2023 ENERGY HPC CONFERENCE ATTENDEES BY INDUSTRY







200+ ENERGY ATTENDEES

10+ COUNTRIES

ATTENDANCE ACROSS 28 STATES



SPONSORSHIP LEVELS

-  **PLATINUM: \$20,000** | 3 AVAILABLE
-  **GOLD: \$12,500**
-  **SILVER: \$8,000**
-  **BRONZE: \$5,000**

All sponsors will be required to agree to our [Terms & Conditions](#).

We are not responsible for readability of your logo as space for your logo will be regulated by the level of sponsorship. If you plan on sharing your sponsorship with another company, you will need to provide us with one company logo. We cannot display two logos separately or merged together.

It is very important that you provide us with one contact person for communication purposes. Please make sure this person is able to disseminate information, including conference logistics, to all relevant parties at your company (and any partners if a shared sponsorship). To prevent any miscommunication or confusion, we ask that you please designate one person to be the main contact for your company who can share sponsor details and logistics to the group prior to arriving.

SPONSORSHIP BENEFITS

Each sponsorship level comes with unique perks and promotional opportunities. For the exhibit hall displays, please note the following:

- All table displays will include a black tablecloth
- Attendee traffic in exhibit hall displays is limited to one side of the table
- Tabletop displays can be used but must not exceed 4 ft. in height
- Floor-standing displays can be placed behind the table but must not exceed 8 ft. in height

PLATINUM: \$20,000

- 20 conference registrations, including parking validations
- 10 x 2.5 ft. table display in exhibit hall with 4 chairs

GOLD: \$12,500

- 15 conference registrations, including parking validations
- 10 x 2.5 ft. table display in exhibit hall with 4 chairs

SILVER: \$8,000

- 10 conference registrations, including parking validations
- 5 x 2.5 ft. table display in exhibit hall with 2 chairs

BRONZE: \$5,000

- 5 conference registrations, including parking validations
- 30" round cocktail table display in exhibit hall with 2 barstools

PROMOTIONAL BENEFITS



First reach out for selected sponsorship again the following year



Company logo on the conference pop-up banner



Company logo on back side of the conference printed program



Company logo with link on the conference website



Company logo on conference email communications



Company logo on the conference registration page



Access to attendee list including name, company, title, and email

*Attendees on list may only be emailed once before & once after the conference

**Only attendees that opt in to receiving sponsor communications will be included on list



Rights to display company pop-up banner outside main auditorium

*Must be a freestanding banner provided by the sponsor & may not exceed 8 ft. x 3 ft.



Rights to a full color interior ad in conference printed program

*Ad provided by the sponsor

HALF PAGE FULL PAGE

Company logo will be featured on guest tables in exhibit hall

*Signage provided by conference staff



Rights to display company flyers on registration tables

*Flyer provided by the sponsor & must not exceed 8.5 " x 11"



Rights to provide a company branded lanyard for attendee nametags

*Lanyards ordered by conference staff unless provided by sponsor

**Each attendee will be given a lanyard with their name badge, distributed evenly between platinum sponsors



SPONSORSHIP ADD-ONS

SPECIALTY COFFEE BAR: \$5,000

*Day 1 + Day 2 morning, lunch, & afternoon breaks

DAY 1 AFTERNOON SNACK: \$2,000

*Ex. EHPC23 included festive donut wall from Churrascos

DAY 2 AFTERNOON SNACK: \$2,000

*Ex. EHPC23 included speciality popsicle and topping bar from Popfancy

Sponsorship add-ons are available to provide extra recognition throughout the conference at our refreshment and snack stations, which will be available in the exhibit hall on Tuesday and Wednesday, March 5–6, 2024.

Add-ons are only available to companies that commit to one of the four sponsorship levels. You must be either a bronze, silver, gold, or platinum sponsor to also add a refreshment/snack station sponsorship. Only one sponsorship will be available per station.

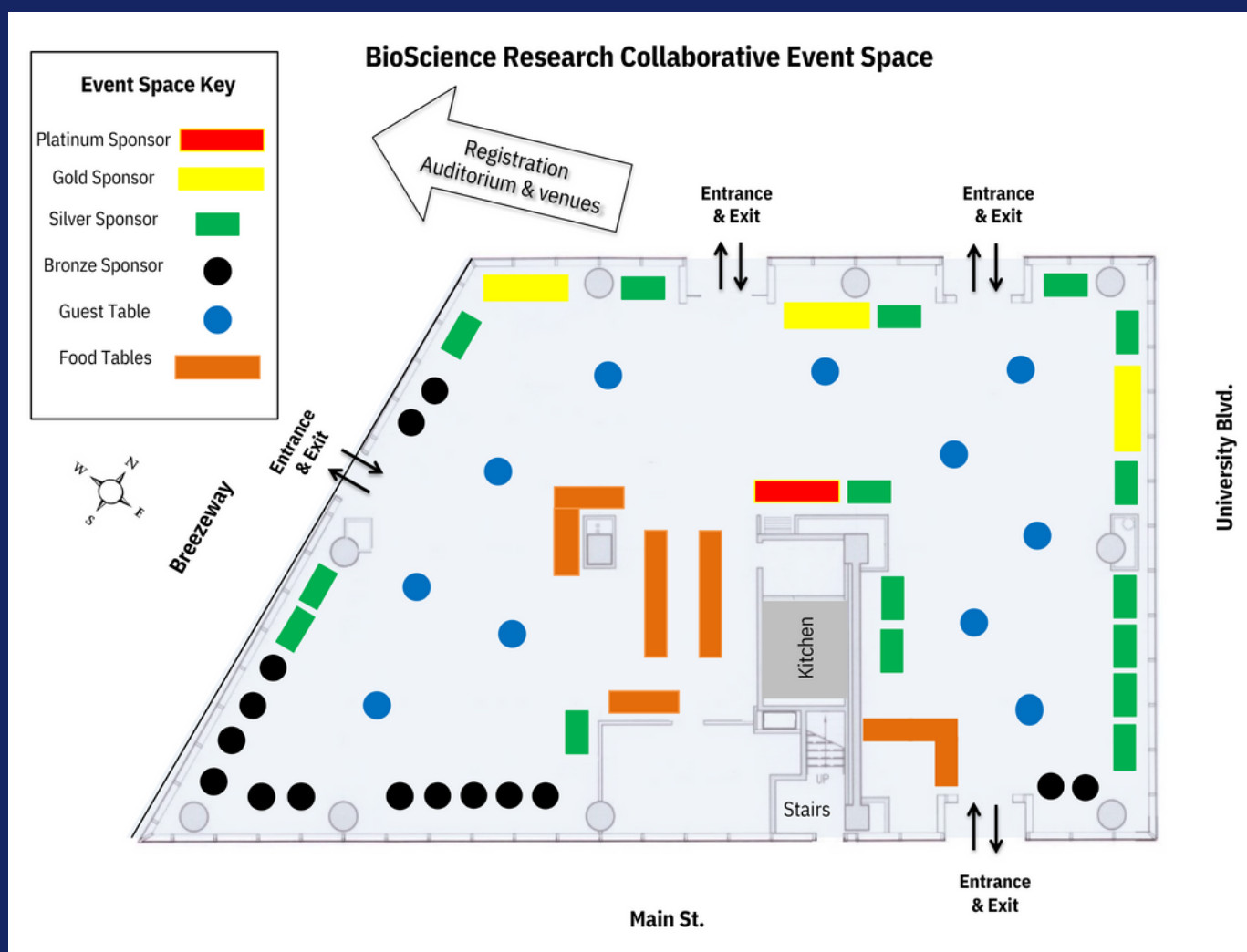
Perks of an add-on sponsorship:

- Company logo on station signage
- Company logo on conference schedule

Add one of these to your sponsorship by emailing kenkennedy@rice.edu.

EXHIBIT HALL LAYOUT

Electrical outlets are limited in the event space. The conference will provide extension cords to assist with power needs for our exhibitors.



PREVIOUS SPONSORS

Lenovo



Atos



Hewlett Packard Enterprise

HITACHI
Inspire the Next

ORACLE
CLOUD
Infrastructure



AMD

GIGABYTE

HEAVY.AI



PENGUIN
SOLUTIONS



Red Hat



cloudyCluster



DELL Technologies



Mark III
Systems

NYRIAD

PANASAS

SambaNova
SYSTEMS



STARFISH
metadata and automation for objects and files




WEKA





CONTACT US

The Ken Kennedy Institute,
Rice University
Duncan Hall 1084, MS-39 
6100 Main St. Houston, TX 77005
kenkenedy@rice.edu

Michelle Atkinson,
Director of Operations
713-348-5823 (office)
michelle.atkinson@rice.edu

ENERGY HIGH PERFORMANCE
COMPUTING CONFERENCE



RICE KEN KENNEDY
INSTITUTE
AI, Data, and Computing for Global Impact